

Advocacy Letters

Name: _____

	4. Distinguished	3. Proficient	2. Apprentice	1. Novice
<p>Topic and length</p>	<p>Extensive details and relevant examples. All information was accurate and delivered effectively. Word choice made the ideas in the project clear.</p>	<p>Subject knowledge was evident. Included details and examples to support the point of view. Creative design or delivery. Used proper word choice and vocabulary.</p>	<p>Information related to the topic, but project needed more details and examples to fully support ideas. Work showed little student interpretation. Used the wrong word choice to describe the topic.</p>	<p>Information did not include details or examples from reliable sources. Information was not sufficient to make successful argument. Used inappropriate terminology or vocabulary.</p>
<p>Writing-Overview: Ideas, voice, conventions, fluency, organization, and word choice</p>	<p>Ideas presented in logical order. Unique and interesting details supported the main idea, and natural flow made writing easy to read. Used scholarly, topic-specific vocabulary and made no spelling, grammar, capitalization, or punctuation errors. Used personal style and feeling.</p>	<p>Most ideas presented in logical order. Details supported the main idea. Used scholarly vocabulary. Made less than 5 spelling, grammar, capitalization, or punctuation errors.</p>	<p>Some ideas presented in logical order. There were few details to support the main idea. Made 5 to 10 spelling, grammar, capitalization, or punctuation errors.</p>	<p>Ideas were not presented in logical order. Details did not support the main idea. Made more than 10 spelling, grammar, capitalization, or punctuation errors.</p>
<p>Planning-Vision: Clear concept of finished project</p>	<p>Vision contained many details about the project. Included enough information to paint a clear picture of the finished project. Vision included details that will help during planning or development.</p>	<p>Vision contained many details about the project. Included enough information to provide a general idea of the finished project.</p>	<p>Vision contained some details about the project. Did not include enough information to provide a general idea of the finished project.</p>	<p>Vision was vague. Provided little information explaining the final project.</p>